



Monday, May 6, 2013

7:00 pm Winebar mixer for early arrivals - Century Foyer

Tuesday, May 7, 2013

7:00 am Registration, Networking and Breakfast - Grand Ballroom Foyer

7:45 am Welcome by Jim Butler

8:00 am State of the Industry Alerts

STR

U.S. Lodging Industry - What lies ahead?

Vail Brown

PKF Hospitality Research

"PKF Hotel Horizons—Lodging Industry Outlook?"

R. Mark Woodworth

Jones Lang LaSalle Hotels

"Capital Markets Update: Transactions, Financing and Market Value"

Gregory Hartmann

9:00 am Panel 1: **Big Players - Real Money.**
Moderator: Kris Hudson, Wall Street Journal
Panelists: Patrick Deming, EastdilSecured
Mark Elliott, HWE Hotels
Jonathan Falik, NGKF Hotels
Mark Fluent, Deutsche Bank
Anne Hampton, Wells Fargo Bank

9:55 am Coffee Break

Jim Butler

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10:10 am Panel 2 **Development: What's Hot - What's Not
Where's the money going for development?**
Moderator: Jack Westergom, Manhattan Hospitality Advisors
Panelists: John Alderson, Westfield
Alison Cumberland, Marriott International
Kevin Mahoney, Stonebridge Companies
Paul Novak, Whitman|Peterson
Tom Prins, Gemstone Hotels & Resorts

11:05 am **BREAKOUT SESSIONS**

Grand Salon A

**Breakout 3A: EB-5 Update: Financing for New Construction
Why do the EB-5 apps double each year?**

Moderator: Catherine DeBono Holmes, JMBM

Panelists: Angelique Brunner, EB5 Capital
Scott Fuller, EB-5 Global Regional Center
Joseph McCarthy, American Dream Fund
Kyle Strigenz, First Pathway Partners
Brian Su, Artisan Business Group

Gateway Salon

Breakout 3B: Why the ADA matters to you. Comply now or pay later

Moderator: David Sudeck, JMBM

Panelists: Mark Burden, Rim Hospitality
Bradley Gaskins, The McIntosh Group
Bonnie Lewkowicz, Access Northern California
Marty Orlick, JMBM

12:00 pm Buffet Lunch
California Ballroom

12:20 pm **Special Presentations**

Samson Lov, Koss REsource

Andrew Ingraham, NABHOOD

Angela Gonzalez-Rowe, LH&RA

Morris Lasky, The Lodging Conference 2013

1:00 pm. **Are the Nightmares Behind Us?**
Richard Green, USC Lusk Center for Real Estate

Jim Butler

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- 1:30 pm Return to General Session
- 1:45 pm Panel 4 **CEO Panel: New Strategies for a New Economy
Are you at the table or on it?**
- Moderator:** Tom Morone, Warnick + Company
 Panelists: Marty Collins, Gatehouse Capital
 Kenneth Cruse, Sunstone Hotel Investors
 Gregory Mount, Richfield Hospitality, Inc.
 Chris Russell, Pillar Hotels & Resorts
- 2:40 pm Panel 5 **How to finance your new hotel acquisition or repositioning**
- Moderator:** Rob Stiles, RobertDouglas
 Panelists: Matthew Comfort, Jones Lang LaSalle
 Abid Gilani, Marriott International
 Larry Grantham, Karlin Real Estate
 Adam Valente, RockBridge
 Craig Wrench, Washington Real Estate Holdings
- 3:35 pm Panel 6 **Hotel Retail-Mixed Use**
- Moderator:** Jim Butler, JMBM
 Panelists: John Alderson, Westfield
 Bruce Baltin, PKF Consulting USA
 Guy Maisnik, JMBM
 Dupree Scovell, Woodbine Investment
- 4:30 pm Panel 7 **Financing Bread & Butter Hotels**
- Moderator:** Geoff Davis, HREC
 Panelists: Peter Berk, PMZ Hotel Finance Group
 Patrick Feltes, GE Capital
 Seth Grossman, Meridian Capital Group
 Reginald Heard, Bankers One Capital
 David Schwartz, Natixis Real Estate Capital
- 5:30 pm **Grand Welcome Reception - Poolside**

Jim Butler

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Wednesday, May 8, 2013

- 7:00 am Registration, Networking and Breakfast - Grand Ballroom Foyer
- 8:00 am Welcome Back - Jim Butler - Grand Ballroom
- 8:05 am Special Presentations
- Hotel Values and CAP Rates
Suzanne Mellen, HVS
- 8:20 am LIIC Top Ten
Michael Cahill, HREC
- 8:35 am California Hotel Perspective
Alan Reay, Atlas Hospitality
- 8:50 am State of the CMBS Markets
Kevin Donahue, C-III Capital Partners
- 9:05 am Panel 8 - Workouts/Receiverships/Takeovers:
Strategies for distressed hotels
- Moderator: Steve Van, Prism Hotels & Resorts
Panelists: Frank Anderson, Anderson Hospitality Consultants LLC
Mark Burden, Rim Hospitality
Kelley McLaren, Trigild, Inc.
Michael Mohr, MetWest Ventures, LLC
Christopher Pfohl, Pyramid Hotel Group
- 10:00 am Panel 9 Driving the Top Line and Maximizing your Profits
Moderator: Bruce Baltin, PKF Consulting USA
Panelists: Rich Clark, Gallagher Real Estate & Hospitality Services
Doug Dreher, The Hotel Group
Ali Kasikci, Orient Express Hotels
Doug Rigoni, Coast Hotels & Resorts
Jack Westergom, Manhattan Hospitality Advisors
- 10:55 am Break

Jim Butler

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- 11:15 am Panel 10 **Hotel Transactions: What's driving the deals?**
Moderator: **Guy Maisnik, JMBM**
Panelists: Kate Henriksen, RLJ Development
 Joe Nowicki, Chatham Financial
 David Oliver, 360VOX Asset Management
 John Strauss, Jones Lang LaSalle
 Sam Winterbottom, Newmark Grubb Knight Frank
- 12:15 pm, Buffet Lunch - California Ballroom
- 1:00 pm Panel 11 **Maximizing Return & Value
 Branded vs. Independent Operators**
Moderator: **Robert Braun, JMBM**
Panelists: Peter Connolly, Hostmark Hospitality
 Brian Rodgers, Wyndham Hotels Group
 Rick Frank, Pillar Hotels & Resorts
 Sam Reynolds, Apple REIT
- 2:00 pm ADJOURN