



## Monday, May 6, 2013

7:00 pm Winebar mixer for early arrivals - Century Foyer

## Tuesday, May 7, 2013

7:00 am Registration, Networking and Breakfast - Grand Ballroom Foyer

7:45 am Welcome by Jim Butler

8:00 am State of the Industry Alerts

### STR

U.S. Lodging Industry - What lies ahead?

Vail Brown

### PKF Hospitality Research

"PKF Hotel Horizons—Lodging Industry Outlook?"

R. Mark Woodworth

### Jones Lang LaSalle Hotels

"Capital Markets Update: Transactions, Financing and Market Value"

Gregory Hartmann

9:00 am Panel 1: **Big Players - Real Money.**  
Moderator: Kris Hudson, Wall Street Journal  
Panelists: Patrick Deming, EastdilSecured  
Mark Elliott, HWE Hotels  
Jonathan Falik, NGKF Hotels  
Mark Fluent, Deutsche Bank  
Anne Hampton, Wells Fargo Bank

9:55 am Coffee Break

*Jim Butler*

JEFFER MANGELS BUTLER & MITCHELL LLP

1900 Avenue of the Stars, 7<sup>th</sup> Floor, Los Angeles, CA 90067 ♦ (310) 201-3526 ♦ (310) 712-8526 fax ♦ jbutler@jmbm.com ♦ www.HotelLawBlog.com

10:10 am    Panel 2    **Development: What's Hot - What's Not  
Where's the money going for development?**  
**Moderator:** Jack Westergom, Manhattan Hospitality Advisors  
**Panelists:** John Alderson, Westfield  
Alison Cumberland, Marriott International  
Kevin Mahoney, Stonebridge Companies  
Paul Novak, Whitman|Peterson  
Tom Prins, Gemstone Hotels & Resorts

11:05 am    **BREAKOUT SESSIONS**

**Grand Salon A**

**Breakout 3A: EB-5 Update: Financing for New Construction  
Why do the EB-5 apps double each year?**

**Moderator:** Catherine DeBono Holmes, JMBM

**Panelists:** Angelique Brunner, EB5 Capital  
Joseph McCarthy, American Dream Fund  
Kyle Strigenz, First Pathway Partners  
Brian Su, Artisan Business Group  
Homer Williams, Williams and Dame Development

**Gateway Salon**

**Breakout 3B: Why the ADA matters to you. Comply now or pay later**

**Moderator:** David Sudeck, JMBM

**Panelists:** Mark Burden, Rim Hospitality  
Bradley Gaskins, The McIntosh Group  
Bonnie Lewkowicz, Access Northern California  
Marty Orlick, JMBM

12:00 pm    Buffet Lunch  
California Ballroom

12:20 pm    **Special Presentations**

Samson Lov, Koss REsource

Andrew Ingraham, NABHOOD

Angela Gonzalez-Rowe, LH&RA

Morris Lasky, The Lodging Conference 2013

1:00 pm.    **Are the Nightmares Behind Us?**  
Richard Green, USC Lusk Center for Real Estate

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- 1:30 pm      Return to General Session
- 1:45 pm      Panel 4      **CEO Panel: New Strategies for a New Economy  
Are you at the table or on it?**  
  
Moderator: **Tom Morone, Warnick + Company**  
Panelists: **Marty Collins, Gatehouse Capital**  
**Kenneth Cruse, Sunstone Hotel Investors**  
**Gregory Mount, Richfield Hospitality, Inc.**  
**Chris Russell, Pillar Hotels & Resorts**
- 2:40 pm      Panel 5      **How to finance your new hotel acquisition or repositioning**  
  
Moderator: **Rob Stiles, RobertDouglas**  
Panelists: **Matthew Comfort, Jones Lang LaSalle**  
**Abid Gilani, Marriott International**  
**Larry Grantham, Karlin Real Estate**  
**Adam Valente, RockBridge**  
**Craig Wrench, Washington Real Estate Holdings**
- 3:35 pm      Panel 6      **Hotel Retail-Mixed Use**  
Moderator: **Jim Butler, JMBM**  
Panelists: **John Alderson, Westfield**  
**Bruce Baltin, PKF Consulting USA**  
**Guy Maisnik, JMBM**  
**Dupree Scovell, Woodbine Investment**
- 4:30 pm      Panel 7      **Financing Bread & Butter Hotels**  
Moderator: **Geoff Davis, HREC**  
Panelists: **Peter Berk, PMZ Hotel Finance Group**  
**Patrick Feltes**  
**Seth Grossman, Meridian Capital Group**  
**Reginald Heard, Bankers One Capital**  
**David Schwartz, Natixis Real Estate Capital**
- 5:30 pm      **Grand Welcome Reception - Poolside**

*Jim Butler*

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## Wednesday, May 8, 2013

- 7:00 am Registration, Networking and Breakfast - Grand Ballroom Foyer
- 8:00 am Welcome Back - Jim Butler - Grand Ballroom
- 8:05 am Special Presentations
- Hotel Values and CAP Rates  
Suzanne Mellen, HVS
- 8:20 am LIIC Top Ten  
Michael Cahill, HREC
- 8:35 am California Hotel Perspective  
Alan Reay, Atlas Hospitality
- 8:50 am State of the CMBS Markets  
Kevin Donahue, C-III Capital Partners
- 9:05 am Panel 8 - Workouts/Receiverships/Takeovers:  
Strategies for distressed hotels
- Moderator: Steve Van, Prism Hotels & Resorts  
Panelists: Frank Anderson, Anderson Hospitality Consultants LLC  
Mark Burden, Rim Hospitality  
Kelley McLaren, Trigild, Inc.  
Michael Mohr, MetWest Ventures, LLC  
Christopher Pfohl, Pyramid Hotel Group
- 10:00 am Panel 9 Driving the Top Line and Maximizing your Profits  
Moderator: Bruce Baltin, PKF Consulting USA  
Panelists: Rich Clark, Gallagher Real Estate & Hospitality Services  
Doug Dreher, The Hotel Group  
Ali Kasikci, Orient Express Hotels  
Doug Rigoni, Coast Hotels & Resorts  
Jack Westergom, Manhattan Hospitality Advisors
- 10:55 am Break

*Jim Butler*

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- 11:15 am    Panel 10    **Hotel Transactions: What's driving the deals?**  
Moderator: **Guy Maisnik, JMBM**  
Panelists:    Kate Henriksen, RLJ Development  
                  Joe Nowicki, Chatham Financial  
                  David Oliver, 360VOX Asset Management  
                  John Strauss, Jones Lang LaSalle  
                  Sam Winterbottom, Newmark Grubb Knight Frank
- 12:15 pm,    Buffet Lunch - California Ballroom
- 1:00 pm    Panel 11    **Maximizing Return & Value  
                  Branded vs. Independent Operators**  
Moderator: **Robert Braun, JMBM**  
Panelists:    Peter Connolly, Hostmark Hospitality  
                  Brian Rodgers, Wyndham Hotels Group  
                  Rick Frank, Pillar Hotels & Resorts  
                  Sam Reynolds, Apple REIT
- 2:00 pm    ADJOURN